

# PRIDE IN BUSINESS



## AWARDS 2024

FRIDAY, SEPTEMBER 20, 2024  RENAISSANCE DALLAS HOTEL

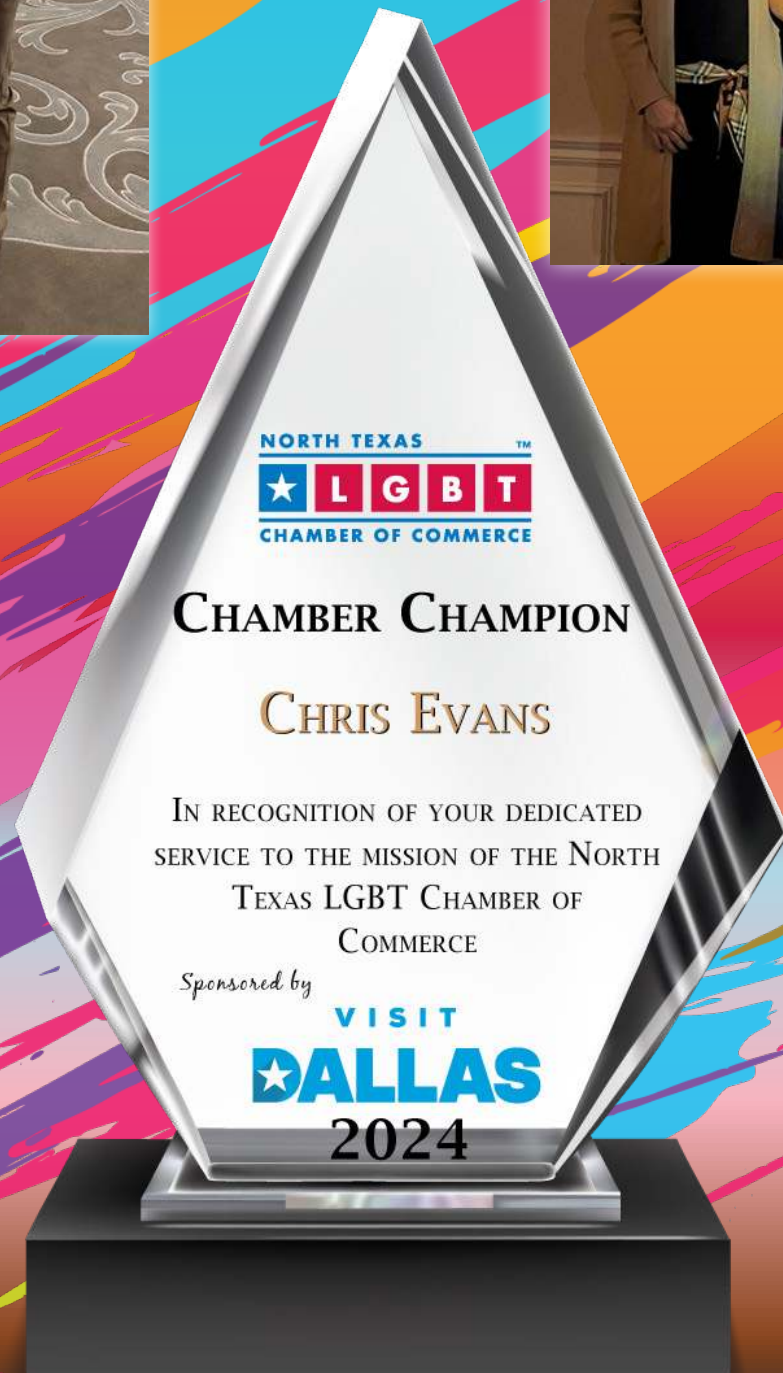
Celebrating the businesses, organizations, and individuals who make North Texas the best place to live, work, and play.

**September 20, 2024**

**11:30 AM - 1:30 PM**

**SPONSOR OPPORTUNITIES**

# 2024 PRIDE IN BUSINESS AWARD CATEGORIES



- Chamber Champion
- Corporate/Impact Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- Community Legacy Award  
*sponsored by American Airlines*
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Business/Employee Resource Group of the Year
- Chamber Advocacy Award

# PRIDE IN BUSINESS



The *Pride In Business* event offers a unique opportunity to honor the significant contributions of LGBTQ+ and Allied businesses to the North Texas economy. This event highlights the collaboration between the LGBTQ+ & Allied business community, the broader business sector, and public officials to enhance the North Texas region.

Pride In Business Awards recognize the efforts of Chamber members in fostering a more diverse and inclusive business community. This is the only event in North Texas dedicated to the LGBTQ+ business community.

Secure your sponsorship for *Pride In Business* TODAY!

<https://lgbtqchamber.net/PIBSponsorInfo24>



## About the Chamber

The North Texas LGBT Chamber of Commerce is the largest LGBT business organization in Texas, with a membership of more than 400 business entities and community organizations located throughout the North Texas region. The Chamber works to achieve equality through business. The Chamber promotes policies and practices that value a diverse and inclusive business community, workforce, and supply chain. Since launching in 2005, the Chamber has been the only North Texas organization to be positioned at the crossroads of business and equality.

# SPONSOR PACKAGES

The Pride In Business Awards recognizes the contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in the North Texas region. The awards spotlight deserving companies and individuals and showcase the amazing work they are doing to support the LGBTQ+ community.

**Presenting Sponsor**  
**\$25,000**  
One Exclusive Opportunity

All benefits of Diamond Level, PLUS:

Recognized as Pride In Business Awards Presenting Sponsor

Recognition on social media including Facebook Event (min 6 standalone)

Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage

Full page ad in *Inside Out*, Chamber digital Magazine (sponsor produced)

\$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024

Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects

Opportunity to present one Pride In Business Award

Sponsor produced promotional video during program (one minute)

Logo included on step-and-repeat photo backdrop

Up to Three (3) Tables (prime placement)

## Diamond Sponsor

\$15,000

- All benefits of Emerald Level, PLUS:
- Recognized as Pride In Business Awards Diamond Sponsor
- Recognition on social media including Facebook Event (min 4 standalone)
- Half page ad in Inside Out, Chamber digital Magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024
- Verbal recognition during program remarks (main program and VIP reception)
- Up to Two (2) tables (prime placement)

## Emerald Sponsor

\$10,000

- All benefits of Ruby Level, PLUS:
- Recognized as Pride In Business Awards Emerald Sponsor
- Recognition on social media including Facebook Event (min 3 standalone)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024
- Up to Two (2) tables

## Topaz Sponsor

\$2,500

- All benefits of Pearl Sponsor, PLUS:
- Recognized as Pride In Business Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Recognition on social media including Facebook Event (min 2/sponsor group)
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Awards sponsor in Chamber digital magazine, *Inside Out*
- Logo recognition on the 2024 Chamber Wall of Appreciation
- Four (4) event tickets

## Pearl Sponsor

\$1,000

- Recognized as Pride In Business Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook Event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2024 Chamber Wall of Appreciation
- Two (2) event tickets

## Sapphire Sponsor

\$3,500

- All benefits of Topaz Sponsor, PLUS:
- Recognized as Pride In Business Awards Sapphire Sponsor
- Recognition on social media including Facebook Event (min 3/sponsor group)
- Six (6) event tickets

## Ruby Sponsor

\$5,000

- All benefits of Sapphire Level, PLUS:
- Recognized as Pride In Business Awards Ruby Sponsor
- Recognition on social media including Facebook Event (min 2 standalone)
- One (1) table



**2024 PRIDE IN BUSINESS  
AWARD LUNCHEON IS HOSTED BY**

**R**  
**RENAISSANCE<sup>®</sup>**  
DALLAS HOTEL

To secure your sponsorship package or to customize, contact the Chamber office

Lisa Howe, Vice President of Membership & Programs, 214-865-7317; [lisa.howe@lgbtchamber.com](mailto:lisa.howe@lgbtchamber.com)

Erica Mendez, Membership Specialist, 214-865-6548; [erica.mendez@lgbtchamber.com](mailto:erica.mendez@lgbtchamber.com)

**SAVE THE DATE**

**2025**

**PRIDE**  
IN  
**BUSINESS**



**AWARDS 2025**

FRIDAY, JUNE 27, 2025  RENAISSANCE DALLAS HOTEL

**JUNE 27, 2025**